

PRESS RELEASE

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FOR IMMEDIATE RELEASE
May 3, 2006

TRAVEL TEAM CONSULTING ENABLES TELESTIAL TO OPTIMIZE ALLIANCES *Telestial launches product lines, signs global distribution agreements and moves to new location*

GREENVILLE, SC MAY 3, 2006: Travel Team Consulting, Inc. and Telestial, a global innovator in cost-effective telecommunications services, entered an ongoing partnership that began in September 2005. Telestial Inc. provides convenient, cost-effective telecommunications services to North American business and recreational travelers. Travelers may visit the Telestial website and obtain pre-paid wireless products for use in over 140 countries around the world.

When the companies joined forces, Telestial operated a sizeable company in founder Ken Grunski's garage. The Travel Team Consulting group worked closely with Grunski and his staff to optimize alliances for deeper distribution. The relationship also empowered Telestial to successfully produce and sell a Telestial branded product line instead of reselling other brands. The amazing growth powered by these developments enabled the company's corporate headquarters to move to an office building in San Diego.

"Our team leveraged executive-level relationships with travel industry leaders and the results speak volumes. Thanks to our combined efforts, Telestial's outstanding telecommunications products and services will continue to be top of mind for globetrotters who want reasonable rates," explained Mike Putman, founder of Travel Team Consulting.

Key results of Telestial's Alliance Optimization include:

- Global distribution agreements with Travelocity, TravelGuard and Sceptre Tours
- Telestial-branded products launched successfully
- Company revenue increased

"Travel Team Consulting knows my business. Intimately. They sought out alternative distribution channels and did everything it took to get those relationships online. I'm extremely pleased with the boost in sales that's resulted from our partnership," commented Ken Grunski, founder of Telestial.

About Travel Team Consulting

Founded by industry veteran, Mike Putman, and headquartered in Greenville, South Carolina, Travel Team Consulting is a multi-disciplined consultancy for travel-related companies. The group of senior level travel executives offers Branding, Strategic Marketing, Conversion Improvement, Call Center Design, Vendor Contracting, BPO and IT Offshoring, Web Optimization, Targeted Tracking Programs, Business Modeling, Distribution Strategy, Executive Recruiting, and Alliance Optimization. For more information, visit www.travelteamconsulting.com.

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