

Travel Team CONSULTING

Hand Book On Travel Team Consulting



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BPO and IT Offshoring Consultancy

Many in the travel industry such as restaurateurs, hoteliers, resort owners, Vacation and tour company owners and many others think that BPO (business process offshoring) is just not for them. However, they could be wrong. Let's understand the whole concept of turning IT and BPO Business Offshoring for our business by taking a real life example.

The owner of a US based company, Deep Blue Spa and Resorts Pvt Ltd. is finding it difficult to find suitable people to work for their varied business processes and IT services. This is because they cannot afford to hire candidates with high salaries and alternatively, the people fitting in their salary group are not appropriately qualified. This particular problem has led to the company losing a lot of regular clients because of poor service. If the situation continues for a long time, the company will end up losing all its customers and will have to close down because of constant losses. However, the company has a way out – to outsource this work to a country where the talented people are available in abundance and the wage level is comparatively lower.

If you are also going through such a problem in your business, then you should investigate what **BPO Business** Offshoring can do for your company. However, the process of BPO Business Offshoring is not easy and involves a lot of complications. So, you will need to hire a consultancy firm that has the contacts and can provide the apt advice on how to go about the whole concept. A renowned consultancy firm that specializes in the travel industry and offers multi-disciplined consulting is Travel Team Consulting. The company provides specific advice to each client organization to help them revive their business and achieve great success in their professional ventures. The company's engagements range from one-day consults to multi-disciplined annual projects.

There are a plethora of the different BPO and IT offshoring services provided by the company. The company provides Web Optimization, which involves providing special services to each customer in marketing such as SEO, organic search, PPC, CPM, META-TAG,

Targeted [Tracking Programs](#) that deliver information in a functional format designed to evaluate and enhance your business performance, Business Modeling which involves creation of business models with intricate work structures and processes which help in streamlining your business, chart out a marketing and Distribution Strategy for your company by developing a cohesive plan that matches your product/service with the most effective distribution channels, Supplier Negotiations, [Corporate Travel Auditing](#) and many other services to help you start with and channelize your BPO and IT department services.

For more details on BPO Business Offshoring and [Outsourcing BPO](#), please log on to their website www.travelteamconsulting.com

Success Story – Travel Team Consulting

In the present times, the concept of traveling has improved as a substantial number of people across the world take to traveling. As a result of this, the travel industry has also been given a boost. With so many travel websites and companies mushrooming across the world and offering services at very competitive prices, this has created cut-throat competition in the travel industry and many companies are not able to survive such competition.

In such a case, many companies turn to Travel Team Consulting to help them sort out their unique business problems. With our rich industry experience and multi-disciplined consulting solutions, we have been able to help many travel companies with national and international presence to get their steps firmly back in the market.

We provide a vast plethora of services such as Branding and Strategic Marketing, Executive Recruiting, Partnerships & Alliances, Conversion Improvement, Call Center Design, BPO & IT Offshoring, Web Optimization, Tracking Programs, Distribution Strategy, Mergers and Acquisitions, Supplier Negotiations, Investor Validation and many related services. We also provide customized solution to our clients ranging from simple one day solutions to a few month long strategies, depending upon their special needs.

Some of our prestigious clients for whom we have developed intricately designed business solutions are:

- Telesial: The company is one of the largest American international mobile phone service sellers. With our vast industry expertise, we facilitated the sale of this company to an international firm.

- Unaira- The renowned organization is the world's leading entertainment and activities aggregator. At TTC, we created a business model for the company and tried to look at the business hurdles from a fresh perspective. We also provided the company with a team to drive world-wide business development. We were able to create successful contracts for Unaira with major US and International airlines, hotel chains and travel agency groups.
- World Ventures- Along with the company's executives, TTC developed a strategic plan for their travel fulfillment and distribution. We selected a technology partner to create booking engines for their website and also negotiated the whole agreement with them. As a part of our business solution, we also negotiated with tour operators and inbound operators to provide special net rate pricing for travel products to World Ventures.

With so many acclaims to our credit and a large number of transformations and revamping that we have done for our client's businesses through over the years, there is one thing that we will always abide by. This is our determination to persevere and do the smallest of things masterfully.

Outsourcing BPO For the Travel Sector

In the IT sector the buzzwords like BPO and Call center have become commonplace words. The word BPO stands for business process outsourcing. The term outsourcing denotes the method of getting a work done by a third party service provider. Several corporate bigwigs are going for Outsourcing BPO these days. An Outsourcing BPO provides services to the client company that is situated in a different country. The client company chooses an Offshoring Outsourcing BPO because of the affordability factor. In other words, the same task would have cost the client company much more if it was to be done by native people. By tying up with a BPO situated in a different nation, the client can get the same work done for much less amount of money. The BPO business incorporates call centers, accountants, telesales, copywriters, data entry operators and many others. The BPO industry is growing at a breakneck pace nowadays. Most of the offshoring BPO companies are located in the Asian sub-continent.

However, in choosing a BPO company for managing parts of its operation, a client company needs to be cautious. The client should judge the viability of the deal in the long run. Aspects like time zone variations, language as well as cultural differences needs to be considered. If your company is in urgent need of [Outsourcing BPO](#), you can approach Travel Team Consulting (TTC). This consultancy firm has extensive expertise in the sector and has various short and long term projects in its kitty. It offers a wide range of outsourcing services to overseas clients. Some of its most important services are web optimization, [corporate travel auditing](#), Business modeling and supplier negotiations.

This firm also provides expertise on executive hiring and recruitment. It offers effective call center solutions that go beyond the concept of telephoning. It also helps in increasing productivity of the call center by implementing cutting edge software solutions. It can augment your existing business with sophisticated distribution strategies. If your firm is looking for a suitable acquisition or merger deal then TTC can work out a winning acquisition strategy for the purpose.

Irrespective of the size and complexity of a company, TTC can chalk out an effective solution for managing its business. If you want to find out more information about this versatile company as well as the various aspects of its Outsourcing BPO operations then you need to visit its website www.travelteamconsulting.com.

Travel Branding

Travel is a dynamic sector and therefore many companies are eager to build a place for themselves in this highly competitive sphere. The budding traveling agencies tie up with a range of resorts, hotels and popular holiday destinations as well as tour operators. It is a kind of a Branding and Strategic Marketing that benefits both the parties. This is called Travel Branding. There are some International Travel Consulting Businesses that help budding travel agencies in this purpose. For resolving any type of traveling related issues one company that can be relied on is Travel Team Consulting Services.

As a matter of fact, Travel Team Consulting offers a wide range of services catering to the travel sector including [Travel Branding](#). Its services cover the thriving traveling industry of the USA. It has been instrumental behind the success of some existing travel agencies and some budding enterprises. It stresses on product development and brand identity. It has affiliations with several advertising agencies through which it provides a comprehensive assortment of resourceful services.

Apart from Travel Branding, TTC's operations cover areas like Organizational Optimization, Targeted Tracking Programs, [Corporate Travel Auditing](#), Alliances & Partnerships, Conversion Improvement and many more. It can help an enterprise in developing effective acquisition and merger strategies. Corporate Travel Auditing is an area that mars the progress of many multinational companies. TTC can come up with a professional solution to this problem and suggest ways to improve the situation. It also has excellent designs for implementations in call centers. The advanced software applications of the company can boost the productivity of a call center setup greatly. The web optimization solutions of the company are extremely powerful and they can drive the productivity of the client on an upward spiral.

The team of TTC consists of industry veterans who have truckloads of experience in various travel related fields including Travel Branding. They are all extraordinary people with expertise that remains unmatched in the industry. The core team of this **International Travel Consulting Business** group consists of Gerry Epstein, Mike Putman, Jack Westman, and John Melchior, Mike Putman is the founder of the company. He has more than 20 years of working knowledge of the traveling industry. If you want to know more about the team members of TTC or find out the details about its operations in Travel Branding, you can visit the website of the company **www.travelteamconsulting.com**.

Need of Corporate Travel Auditing

Corporate firms spend huge amounts of money for the traveling expenses of its workforce. Multinational giants often spend the bulk amount of their travel budget on its executives who fly overseas and who have to take tours for training and workshops. Often it becomes difficult for a large organization to keep a check over its travel budget. If this goes on for a long time the company may incur losses. It may be difficult for the company to identify the potential problem areas in its travel budget. That is where the concept of Corporate Travel Auditing comes in. A travel audit denotes a standalone, well planned analysis that checks the authenticity of the business claims and scans the entire procedure for errors and miscalculations.

If your organization is going through a similar crisis, you need to contact a specialized organization that has adequate expertise in consultation in the travel sector. For the best [Corporate Travel Auditing](#), you can rely on Travel Team Consulting (TTC). This Consulting Firm can bring out the flaws in your Corporate Travel Program and recommend preventive measures to check overspending. It can effectively point out if any frauds are committed. Thereafter, the expert team can come up with a strategy to implement that will optimize the program.

Apart from providing specialized [Corporate Travel Auditing solutions](#), TTC is also known for a wide range of services related to the travel sector. It also provides [outsourcing BPO](#) solutions to companies in foreign nations. Its service area includes [executive recruiting](#) and hiring, organizational optimization, acquisition and merger strategies and web optimization. Call centers are an important component of Outsourcing BPO industry and TTC has some effective call center designs in its kitty. It also helps other companies develop beneficial business models and implement their conceived plan into reality. Another important service the company can offer is Supplier negotiation, which can give competitive edge to an organization.

No matter what your company's size or complexity of work is, you can expect a full-fledged solution from TTC. Whether your need is Corporate Travel Auditing or Outsourcing, you can count on the quality and dedication of this firm. For further details about the company's service and track record, please visit its website www.travelteamconsulting.com.

Strategic Business Plan Consulting For the Travel Sector

In today's world, there are many people who want to start their own travel business. This is because the travel business is considered to be one of the lucrative businesses at present. However, people wishing to start their travel business often do not have any idea about the setting up of this business. They do not know how to execute their business. Again, there are some businessmen engaged in the travel business who do not know how to flourish their existing business. These businessmen have to take help from different strategic consulting firms. These firms provide strategic business plan consulting to help the businessmen in the setting up and the growth of their business.

The different consulting firms provide the businessmen with strategic business plan consulting that helps them to develop a business plan. The business plan provided by the consultant help the businessmen to set up their business. The plans also provide guidelines that should be followed for the execution of their business. The consulting firm should also provide advice that helps in the creating a brand identity for their clients. They also help their clients to use strategic marketing plans for the proper marketing of their services.

This consulting is also helpful for businessmen who are facing problem with the growth of their business. Besides, strategic business consulting also benefits businessmen who want an improvement regarding their return on investment (ROI).

Among the different firms providing strategic business plan consulting, Travel Team Consulting is the best. This firm with their multi-disciplined consultants are of great help to the businessmen associated with the travel industry. This firm helps the businessmen to curtail the cost of setting up of the business. Besides, the firm helps them to improve the ROI. The firm helps to create a brand image for its clients and provide the businessmen with different marketing strategies that help in the growth of the business. The firm also provides other facilities like executive recruiting, web optimization, retention strategies, conversion improvement, partnership and alliances.

A person who is interested in travel industry can visit www.travelteamconsulting.com to get all idea about strategic business plan consulting. This website will provide him all details that he will need for setting up his business.

Consulting Firms Help Fine Tune Your Business Performance

The competition in the travel industry is getting increasingly fiercer. The entry of new companies into the sector is making established ones jittery over their market share and market position. During these times, a company needs help from outside quarters, people who understand your business and can offer solutions to the problems. In short, one needs the help of top consulting firms. But the big question is- are these strategic consulting firms really helpful? Does a company really need their help in transforming its fortunes? Yes, it is when you look at the success stories of the top consulting firms and the value these firms have added to the client companies. A good executive recruiting firm can help you with the right manpower, which is so very important in a service industry like travel. And there are many such examples on the utility of consulting firms. These strategic consulting firms allow a company to freely concentrate on its core process by taking care of their non-core processes. The other advantages being reduced operation costs and efficiency.

The top consulting firm offers a range of services to its clientele. These comprehensive services allow you to engage them at every step in your business and thus leverage from their experience and expertise. However, it is very important to engage a good strategic consulting firm- one, which is experienced and has the necessary wherewithal- to take advantage from its services. In USA, one of the apex consulting firms in the travel industry with vast experience and expertise in the field is Travel Team Consulting. The firm offers multi-disciplinary services to a client and is specialized in [branding and strategic marketing](#).

Travel team consulting offers a range of services which you can avail for your company. In case your company suffers from employee-attrition then you can avail the executive recruiting services of Travel Team Consulting to hire suitable candidates. The firm will also help you in retaining your manpower. The company also offers strategic [travel solutions](#) or [travel agency consultation](#) in the form of marketing and distribution strategy, expanding market reach and building brand identity.

Apart from these, Travel Team Consulting also provide services in areas such as outsourcing and [offshoring IT department](#), Call Center Design, Web Optimization, Mergers and Tracking Programs Acquisitions and Investor Validation etc.

To know more about the company, visit at www.travelteamconsulting.com.

Travel Solutions - For Improvement In Travel Business Productivity

It's not easy establishing a new travel company. People who do it face a number of problems and have to overcome many hurdles. Even established companies at times find it difficult to survive in the view of fierce competition. Such companies need expert help and advice to grow their business. Strategic business consulting firms do exactly that. These multi-disciplined consultancy firms provide pertinent business travel solutions to start-up and established travel companies. The necessity to engage a strategic consulting firm also stems from the fact that increased competition has resulted in many companies concentrating on their core business and outsourcing non-core processes to specialized companies.

The strategic business consulting and [travel branding](#) firms not only provide simple travel solutions like executive recruitments and web optimization but also on complex business functions like branding and strategic marketing. The [travel marketing solutions](#) will help you improve your business productivity many times which will ultimately improve your business profits. The strategic consulting firms that provide travel solutions also help companies in developing relevant marketing and promotion strategies that do not involve huge costs. With the demand for strategic consultancy ever increasing, there has been arrival of many consulting firms in the travel industry.

However, one needs to be very careful in selecting a consultancy firm because the reputation of your business and its future is on stake. One needs to check the credentials of the company and its claims before teaming up with it. Among the different travel solution providers present in the market, Travel Team Consulting is considered to be the best in USA. The company helps businessmen in setting up the business or developing strategies to beat the competition. Travel solutions offered by the firm have helped many companies in improving their market share.

At Travel Team Consulting, it has always been our endeavor to help travel companies on every step and that's why we offer a gamut of services including [corporate travel auditing](#), executive recruiting, call centre design and set-up, [Offshoring Outsourcing BPO](#) and web optimization. Our team of experts are industry veterans who have the required expertise to offer travel solutions to any complex to easy problems. Any company, whether it's a start-up or an established one, can take leverage from our experience and improve its business. So, visit us at www.travelteamconsulting.com and take the advantage of the current boom in travel industry.

Business Travel Solutions-Overview

The travel industry has grown many folds over the years. With most of the populace fancying to travel globally to the most exotic locations, business has been great for the travel industry. With this can the big influx of many travel companies who are consistently challenging the established ones. The competition has also gone many notches up and there has been significant improvement in consumer awareness and demand for better services. To survive in this fierce competition and to take advantage of the current boom in travel industry, it is absolutely vital for a company to come up with effective business travel solutions. The need for optimum solutions in the travel industry has led to the entry of many business travel consultants who provide a range of services to the travel companies.

These multi-disciplined consultants help a company by providing them with services in its non-core processes. This allows the company to freely concentrate on its core business and manage its operation better. Taking the help of a business travel consultant also helps in better conversion rates, effective customer services in addition to lower operational costs. We, at www.travelteamconsulting.com, specialize in providing comprehensive business travel solutions to our clients. We offer our services in complex functions such as [branding and strategic marketing](#) and [corporate travel auditing](#) as well as in simple functions like travel marketing and call centre services. That's exactly why we have been preferred over other multi-disciplined consultants by many leading restaurants, hoteliers and tour companies.

Travel industry is very unpredictable in nature. The business environment can change drastically based on external and internal conditions. At Travel Team consulting, we understand this and therefore are well-equipped to come up with right travel marketing and branding strategies for our clients. Our team boasts of many experienced experts who have been in the travel industry for years. These experienced heads and old hands have seen many booms and therefore are prepared to provide you with relevant [business travel solutions](#) on travel marketing, [marketing and distribution strategy](#), web optimization, executive recruitments, mergers and acquisitions.

Our efficient and innovative business travel solutions have helped many companies in the travel industry to achieve more than expected business growth and also lead the competition. To know in detail about our multi-disciplined consultancy services or to take help of our experts in business travel solutions, please visit us at www.travelteamconsulting.com.

Branding Your Business With Strategic Marketing-An Overview

A company can only grow when its products are popular among consumers. And to achieve this, the product or the concept needs to catch the imagination of people. However it is easier said than done. The boom in the travel industry has led to the arrival of many travel companies eager to establish themselves in the market. These travel companies need an effective branding and strategic marketing plan to make their products and services popular in the market. Branding helps a company in creating an identity for its business. People know a company by the name of its brand. The strategic marketing programs on the other hand help a company to effectively market its products and services so that these can get the attention of more customers which will eventually boost product sales and business profits.

The growing need of branding and strategic marketing solutions has led in to the arrival of many strategic business consulting firms that provide a wide range of consultancy services to the travel companies. These multi-disciplined consultants help a travel company in drawing branding and strategic marketing plans by helping them with man power and knowledge support at every step. The strategic business consulting firms make available branding and strategic marketing plans to boost the business of their clientele. These multi-disciplined consultants help in creating a brand identity for the products and services of the clients. In USA, Travel Team Consulting has been providing branding and strategic marketing solutions to many reputed traveling companies for years. The consultancy has many reputed companies across the entire travel sector in its client list and is known for its cost-effective services.

Apart from providing branding and strategic marketing solution, Travel Team Consulting also provides other business travel solutions like corporate travel auditing, conversion improvement, executive recruiting, distribution strategy, tracking programs, etc. The firm

also helps travel companies in outsourcing their many non-core processes like customer services department and call centre operations. TTC also provides expert services in web optimization which is slowly becoming the backbone of marketing. The team of experts at Travel Team Consulting consists of industry veterans who have helped many companies achieve their business objectives. These people are specialized in branding and strategic marketing programs. For more information on [strategic business consulting](#) or for an expert advice on [travel branding](#) please feel free to visit us at www.travelteamconsulting.com.